

## Suggested Equipment for GenieJet CtP Workflow



If you don't already have an Epson printer, or a laminator, below are some suggested machines. Remember, the Epson printer model must support their UltraChrome HD, HDX, or K3 inks in order to use the GenieJet plate.

We can supply a turnkey system, or just the GenieRIP and GenieJet plates. Call us now for a formal quote.

### Suggested Printers:



Epson SureColor P600  
13" x 19" Cut Sheet



Epson SureColor P800  
17" x 22" Cut Sheet



Epson SureColor T3270  
24"W x Any Length

*Note: There are many other models that also work well, please talk to your Sales Person for details!*

*All these printers are excellent for Full Color proofing too!*

### Suggested Laminators:



SircleLam Model SRL-2700-HR  
27" Roll Laminator



Sky 13.2" 335R6  
Pouch Laminator



SircleLam Model EM-40-HR  
40" Roll Laminator

*Note: There are many other models that also work well, please talk to your Sales Person for details!*

DAA International, developer of the GenieJet product line, has served the Graphic Arts industry through its extensive dealer network in the US, Canada, and Latin America for over 25 years. All DAA products reflect state-of-the-art technology, are of the highest quality, and are priced to provide excellent value to customers.

What clearly separates our company from the competition is its unsurpassed service and customer technical support. When you purchase a DAA product you can be assured of prompt follow-up and professional help when needed, either through our dealer network, or directly from an expert on our technical staff.

We are looking forward to serving you.

Please take some time to review our entire product line...

[www.DAAInternational.com](http://www.DAAInternational.com)

Your DAA Representative

## Computer-to-Plate - Chemistry Free InkJet Platemaking

*For printers who want...*

- ▶ The benefits of a CtP work flow without the huge investment.
- ▶ A dual-use platemaker that also lets you sell wide-format printing.
- ▶ High quality, economical, 10,000 run poly-based offset plates for up to 38" presses.
- ▶ A CtP work flow with little or no change to accustomed press settings or production work.

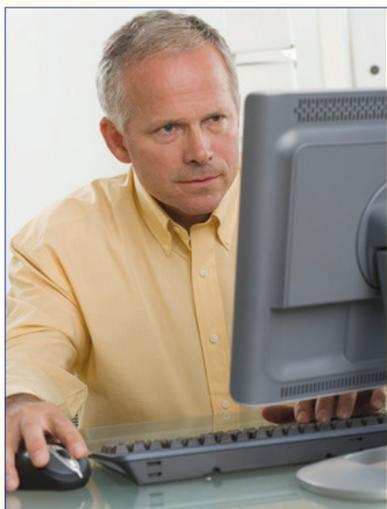
*A GenieJet system provides this, and more. It's simple and straightforward. Your Epson wide format printer serves as your plate imager – no modifications to machine or ink.*



# GenieJet

## Computer to Polyester Plate. First Chemistry Free Poly Inkjet Plate. Easy, Fast, Economical.

An environmentally friendly daylight method to make high quality inkjet polyester based offset plates in just 3 simple steps. With the added advantage of having equipment that can make you money in more ways than one.



*The industry's most affordable and easiest to use Windows based RIP software provides the highest quality medium run polyester plates*

**GenieRIP**

No changes to your workflow. Design your jobs with the applications you always use, and send them to the Windows based GenieRIP software. With GenieJet you get all the benefits of other CtP systems without the huge investment in single-task equipment.

If you like, we can configure your printer and RIP software either on-site, or remotely, based on your location.

**GenieJet is the perfect solution if you want to update your plate production or bring it in-house. Call us now to get started.**

The GenieRIP prepares your file for the Epson Inkjet printer. It lays down an on-plate image with Epson's UltraChrome HD, HDX, or K3 ink that will yield the extremely high quality these printers are capable of, and lets you transfer that same quality with your press.

If you have used RIP software in the past, you will find GenieRIP the easiest and most intuitive you have ever used.



*Epson printers up to 44" – the SureColor P800 below will image plates up to 17" x 22"*



*Film laminator*

Any size Epson printer model that uses Epson's UltraChrome HD, HDX, or K3 ink with Vivid Magenta can be used to make GenieJet plates. NO MODIFICATION to this equipment is necessary. That means you can use your printer to provide wide format products to your customers too. One machine—two profit centers!

After the plate exits the printer it is put through a laminator to force dry. That's it!

You get the image quality of a metal plate at a fraction of the expense and process time. And your laminator is also another service and income source.



*Run on presses up to 38" with your current set-up and inks*



*Genie-Affinity is excellent for both metal and GenieJet plates*

Just wet the plate with Genie-Affinity, a pre-wetting agent that can also be used as a fountain solution, and print up to 10,000 impressions.

GenieJet polyester plates are available for presses up to 38 inches. The 8 mil base is a tough film grade polyester that makes it easy to register spot color accurately.

- *Dot Size: 25-40 micron*
- *Reverse Type: 6-8 point*
- *Dot Reproduction: 2-95%*
- *Screen Ruling: Up to 175 lpi*
- *Physical Dot Gain: 25-40% on print*
- *Run Length: Up to 10,000 impressions*
- *Registration Accuracy: 5-25µ tolerance*